



PRESS RELEASE

More kudos for Taste Holdings

Taste Holdings' week of good news, which included the signing of an exclusive 30 year master licence agreement with Domino's Pizza, was boosted by the news that the Franchise Association of South Africa's (FASA) Awards for Excellence in Franchising went to company CEO, Carlo Gonzaga.

He was recognised for the positive impact he has made to the industry as well as for building Taste Holdings into a force to be reckoned with.

"Being inducted into the FASA Hall of Fame is indeed an honour. This is not just an award for myself but I believe that it should go to the Taste Holdings company, our franchisees, support staff and everyone who has played such an integral part of making this company the success it is," explains Gonzaga.

This is just the latest award in a long list of awards for the company and there is little doubt that 2014 still has many exciting things in store for Taste Holdings.

"I am very excited for the year ahead and I am sure that we will be adding many more trophies to our cabinet. I look forward to sharing those successes with you all as well," concludes Gonzaga